

Sell any product on any media channel in three clicks or less.

With countless ways to buy online, the path your customers take to purchase isn't always so clear. And that lack of visibility makes optimizing, and ultimately capitalizing on the customer experience next to impossible. **Until now.**

No matter where shoppers discover your products, PriceSpider shoppable solutions ensure a seamless, fully-branded path to purchase—so customers can purchase anytime, anywhere, from any touchpoint in three clicks or less.

Shoppable Solutions



Simple setup

Easily build product campaigns, create branded landing pages and optimize marketing spend on the fly in our user-friendly self-service portal.



Actionable insights

Make informed business decisions with three different end-to-end reports on your entire campaign performance – including purchase intent and conversions – from first impression to final sale. All available in your easy-to-use reporting dashboard.



Brand control

Pair your shoppable media campaigns with Brand Monitor and Where to Buy solutions to ensure your products show up consistently across the digital shelf.

Learn more

Get your brand power back

PriceSpider shoppable solutions give control of the buyer journey back to brands, empowering them to make any touchpoint shoppable.

You're just three easy steps from launching your first shoppable campaign.



- Create a campaign plan and decide which touchpoints to make shoppable.
- Set up up a fully customized campaign landing page.
- Route customers to purchase through their favorite retailers.

About PriceSpider

PriceSpider is reinventing the way brands conduct commerce, with data solutions that help them deliver the shopping experiences today's shoppers demand. For more than 20 years, our platform has helped the world's most loved brands streamline the path to purchase and collect actionable insights about their products – and their customers. With more retailer relationships in more countries than anyone else, we help brands build seamless omnichannel experiences—with ecommerce solutions that empower their customers to easily find the products they're looking for, get the best possible price and make every moment shoppable.

Visit www.pricespider.com to learn more.

